2021 IMPACT SUMMARY



The Eastlake Male Youth Initiative (EMYI) is a youth leadership and mentoring program for African American males.

Our Vision

Raise the trajectory of achievement for African American males 10-16 years old using the power of motivation, inspiration and imagination.



Our Program

For nine months, students from metro Atlanta learn leadership through workshops, cultural immersion, 1-1 mentoring, and participate in community service projects.

24 Students Enrolled

50% Returning students 60%
Attend DeKalb
County
Schools

55% Attend High School

Our Support

Support for the Eastlake Male Youth Initiative is funded by a grant from DeKalb County Government. This life-changing program is offered at no cost to students.

AMOUNT RAISED: \$56,210

AMOUNT SPENT: \$55,912

COST PER STUDENT: \$2,342

FUNDING SOURCES \$45,000 (80%)
Government Grants

\$10,000 (18%)
Individual Donors

\$1,210 (2%) Other

Our Positive Impact

LEADERSHIP AND LIFE SKILLS

What We Do

Leadership sessions are held once a month. Aided by college student ambassadors, students gain and develop skills needed to be effective leaders, focusing on six (6) leadership characteristics. Among students that participate in the Eastlake Male Youth Initiative.

80% report their confidence as a leader increased as a result of the program

40% of students report they were more involved in or taking leadership roles in school, at church, and or community activities





92% of students report the session topics presented were useful or very useful

100% of students report the guest speakers were one of the most useful aspects of the program

What We Do

During the program year, students interact and receive challenging and rewarding instruction from business, civic and community leaders.

LEADERSHIP BY EXAMPLE

LEADERSHIP THROUGH MENTORING

What We Do

Mentors are the lifeblood of the Eastlake Male Youth Initiative. Students are paired with their assigned mentor and connect twice monthly. 93% of students report their interactions with their assigned mentor were "all positive"

80% of students report their grades in school improved as a result of the program



1000+ lbs

Food boxes
delivered to
families in
need

82% of students report participating in more activities to improve their school or community as a result of the program

What We Do

Performed once during the year, students choose a community issue they are passionate about, explore it and address it through direct service, advocacy, awareness and philanthropy.

COMMUNITY IMPACT



"This program has ... opened my eyes to things I wouldn't be exposed to ... whether ... honing my fine dine skills, meeting successful entrepreneurs, or gaining lifelong friends ... It's been a great experience."

- J. Goins, 10th grader



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